

creativebusinessboOst

SUPPORTING ASPIRATION & GROWTH

Newsletter

April 2009

Dear All

Welcome to the last newsletter from Creative Business Boost.

I hope you will find the information of use. Thank you to all for attending the events in the last few months.

We have one more event in partnership with Somerset Art Works on Wednesday 22nd April. This will be at their new offices in the Town Hall, Langport from 6.30 – 9pm.

The information we feed back to Somerset County Council will help to form the support for the Creative sector in the future and I would be grateful if you would please fill in the attached questionnaire if you have not already done so, you should be able to save the document and then email back to Phil on the info@bizboost.org address.

I hope you had a peaceful Easter and to see you again soon.

Best wishes.

Tracy Hill, Creative Business Boost
Integria Ltd

Course & Grant Information

Somerset Design Enterprise Network is pleased to announce an exclusive CPD training day on 'Web & Interactive Media Project Management'.

Professionals like the BBC, BT, NESTA, DTI, Tate Gallery, Universities and other organisations who have attended the workshop have heaped praise on the course and its joint presenters.

This coupled with the possibility of delegates obtaining funding to pay for their attendance through Train to Gain is a real boost for all those that want to improve their CPD and skills. And its not just for the creative industries as many project managers, government agencies and business directors have found the course very useful.

The first date is **April 7th 2009** and you can find all the necessary information here:

Read the full story at: http://www.designenterprisenetwork.net/design_events.html

Course details & booking info at: <http://www.designenterprisenetwork.net/cpd.html>

Roots South West present: Live and Direct

In partnership with WOMEX, the World Music Expo A one-day conference examining the world, folk and roots industry with a focus on concerts, touring and festivals:

April 22nd 2009
10 am to 10pm

Bristol Colton Hall, 13 Colston Street
Harbourside, Bristol, BS1 5AR, UK

Roots South West and Colton Hall Bristol, in partnership with WOMEX present a day long event for the British roots, world and folk music industry.

You are invited to check your diary for a major one day UK symposium to be held on Wednesday April 22nd this year. The programme will include of a key-note speech followed by sessions, networking time, lunch and an evening showcase.

The theme for the day is live music and will include representatives from the festival industry, touring consortia, promoters, agents, musicians and managers.

Keynote speaker TBC. Plus, Gerald Seligman, Director of WOMEX speaks on "The Industry Crisis: Has it finally hit the live scene? An international view". Mark Ringwood on visa issues. News from the UK Bhangra scene from Ninder Johal of UK Bhangra. Programming events from Guy Morley of the Big Chill and Brighton Festivals.. An introduction to Black Routes, the new consortium for touring African and Caribbean music and a chance to meet Music Beyond The Mainstream and hear about their past work and future plans. Evening showcase to be announced.

For further information contact:
roots.southwest@bristol.gov.uk

To book tickets at £25 (including lunch and tea/coffee) go to: www.colstonhall.org or call 0117 922 3686

This event is funded by Arts Council England.

Tender Opportunity

1. Title: PROJECT PROPOSAL

2. Awarding Authority: TippingPoint.

<http://www.tippingpoint.org.uk/commissions.htm>.

3. Contract type: Service contract.

4. Description: The awarding authority commissions are a new initiative for professional artists who wish to create new performance work in the context of climate change. The theme of climate change is intended to provide a stimulus and a springboard for the commissions. Artists are invited to submit projects that stimulate audiences towards the radical and imaginative thinking necessary to comprehend a world dominated by climate change. They are not looking for a didactic exposition of the subject. Rather, they are seeking proposals that offer creative reflections on a world that is rapidly changing and on humanity's role and responsibilities within it. Proposals can be made by practitioners of any performance discipline, as individuals or groups, by artists on their own or together with curators or producers.

The awarding authority will be able to sponsor around 4 commissions.

Applicants may wish to commission a composer, a writer, a choreographer or work with a range of collaborators as part of a devising process. The awarding authority recognises that you are likely to undertake additional fundraising from other sources to take the initial commission to production. If your initial concept would benefit from discussion with or advice from a specialist scientist please say so in your proposal. They will suggest appropriate contacts for shortlisted projects.

5. CPV Code(s): 71242000, 73110000, 73210000,

6. NUTS code(s): UKI UKI1 UKI11,

7. Main site or location of works, main place of delivery or main place of performance: Not Provided.

8. Reference attributed by awarding authority: Not provided.

9. Estimated value of requirement: The maximum award will be for £30k although they anticipate that most awards will be for less.

**10. Deadline for submission of proposals:
4.5.2009, 17:00.**

11. Address to which they must be sent: An application form is available to download from the awarding authority's website stated above.

12. Other information: Shortlisted applicants will be invited to develop their proposal further and attend an interview in early June 2009. The panels decision will be announced mid June 2009. The panels decisions are final.

For further information, please visit the awarding authority's website stated above or contact Angela McSherry at Email: angela@tippingpoint.org.uk.
TKR-2009219-CB-273347.

Artists Taking the Lead

Artists of all kinds from across the UK are being challenged to use the nation as a blank canvas for twelve commissions that aims to showcase our creativity to the world, as part of the London 2012 Cultural Olympiad.

12 commissions of up to GBP 500,000 will be awarded to create 12 new works of art across the country; one in each of the nine English regions, and in the nations of Scotland, Wales and Northern Ireland.

'Artists taking the lead' is being developed by Arts Council England, in partnership with London 2012 and the arts councils of Northern Ireland, Scotland and Wales. It is the first of ten major projects of the London 2012 Cultural Olympiad to be launched. It provides artists across the country with an opportunity to create work that celebrates the London 2012 Olympic and Paralympics Games and reflects the rich cultural diversity of the UK.

You can submit ideas for the commissions online at www.artiststakingthelead.org.uk.

Deadline is May 19 2009.

Fancy a Coffee?

A series of 3 Coffee Mornings/Networking Events for Women in Business – come along to 1 or perhaps all 3 over the next few months.

Let's make Coffee Mornings fashionable again but with a serious purpose.... To do Business!

By attending one or all of these Coffee Mornings you will meet potential suppliers, customers or perhaps just enjoy conversations and share experiences with likeminded business women.

Dates Time Venues:

Friday 24th April 2009 10am-12pm Norton Sub Hamdon Village Hall (South Somerset).

Friday 5th June 2009 10am-12pm Westonzoyland Community Centre (Sedgemoor).

Thursday 2nd July 2009 10am-12pm Oake Village Hall (Taunton Deane).

Booking is essential as places are limited, the booking form is attached. Information also on www.sweetskills.co.uk

Cost to attend each Coffee Morning is £15 per person or £12.50 if you are a member of the Somerset Chamber of Commerce.

Exhibition tables also available for £10 per company. These events are sponsored and supported by DJ Miles & Co Ltd and The Somerset Chamber of Commerce.

Creative Clusters SummerSchool: 6-9th July 2009, Huddersfield

Entrepreneurship, workspace and the local creative economy .

The Creative Clusters Summer School is a four-day, immersive, in-depth introduction to policies and best practice in developing the creative economy at the local level. The School is designed for regeneration and development professionals, consultants and researchers specialising in:

- > Managed workspaces for creative businesses.
- > Business support programmes for creative entrepreneurs.
- > Local and regional strategies for the creative economy.

It is particularly aimed at personnel working for government departments, affiliated organisations and NGOs who are taking on new responsibilities in this field, with practical projects to deliver, who want a deeper understand of how 'creative economy' and 'place-making' strategies can play a part in their regeneration work.

The course is intensely practical. Through guided visits to model projects and interaction with experienced professionals, participants will become familiar first-hand with practical development tools.

There will be continuous consideration of how these solutions might be customised for participants' own localities.

The School will draw on the extensive expertise and experience of creative industries regeneration in the Yorkshire region.

We will announce more details in March. For now, the key details are:

Date: 6-9th July 2009, based in Huddersfield, with visits to major projects in the region.

Target cost: £850 +VAT, including meals and accommodation.

Conference 2008: Report

Creative Clusters 2008 was our most international event to date. In a packed four days, 400 delegates from 40 nations came together to examine policies for festivity, creative industries in smaller nations, the role of broadcasting in regional development, and leadership in the creative economy. The big issues such as the economic downturn and global warming were never far from the discussion. The Conference Report, produced for us by BOP Consulting, is an expert's eye view of Creative Clusters 2008, with in-depth analysis and discussion of the issues raised, and contributions from delegates. There is also a programme summary and a list of participating organisations. The report is available free at the Creative Clusters website.

ArtLab Collaborative Residency for South West Artists

Time and space for new collaborative experiments.
Time to concentrate on processes not products!

The Art Labs is a new Study Gallery venture - providing artists with time and space for new collaborative experiments. If you would like to develop new work, stretch your practice and enrich it by collaborative work with professionals from other fields apply to be part of ArtLabs.

All South West based art practitioners are invited to be part of this new exciting programme:

- Art Labs are short and intense 3-4 days long residencies during the gallery changeovers.
- There is no fee involved in this opportunity.
- We will support new collaborations between artists from different disciplines or between artists and professionals from other fields.

We aim to support 3-4 collaborations a year.

- Apart from being given space to work in, for each ArtLab we will organise a sharing event between you and other practitioners £ a platform for discussion, exchange and constructive feedback.

DEADLINE: ongoing

To apply for this opportunity please send:

1. Your proposal (max 1page A4)
2. Up to 5 min of the footage/music/film on CD or DVD
3. Or Up to 10 jpgs (72dpi) documenting your work
4. CV & artists statement (max 2 pages of A4)

Send all information to: FAO: Ania Bas
The Study Gallery of Modern Art, At The College, North Road, Poole, Dorset BH14 0LS

Via e-mail: ania@thestudygallery.org

Please provide us with URLs to your work (we will not accept large files sent via e-mail) and attach only up to 10 jpgs, your proposal and CV.

Any questions? Please contact Ania at ania@thestudygallery.org or call: 01202 205 242.

Ecommerce Website Scheme to Save Cash for Businesses

With today's current economic climate businesses are looking to ecommerce websites for a wider audience and more sells. But research by ADK shows ecommerce can be a costly investment and for many existing owners a high yearly or monthly fee. To combat this financial injustice ADK has announced its 'rent an ecommerce store' scheme designed to reduce all the investment burdens and to improve cash flow.

The ecommerce website scheme offers potential clients over 800 ecommerce designs to choose from each being customized by qualified designers and costing as little as £49 per month. Making it ideal for those that want to test the ecommerce waters or for those that wish to reduce their yearly fees.

ADKs ecommerce website solution, dubbed as the 'Economic Ecommerce', includes a complete suite of ecommerce features from shopping basket to credit card payments, to complex products options to online accounts, invoicing, email newsletter, integrated full content management system and much more.

To learn more about this exciting ecommerce website solution and to see the stunning 800+ web designs just visit www.adk.ltd.uk or take the direct link to: <http://www.adk-ltd.co.uk/ecommerce-web-site-design-solutions.html>

To learn more about ADK or the workshops contact Andrew Knutt / 01823 366820

andy@adk.ltd.uk

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